

SUCCEED® PRODUCT HANDLING AND STORAGE

SUCCEED® Digestive Conditioning Program® (DCP) and SUCCEED® Veterinary Formula (VF) represent natural daily supplement programs that support the ongoing health of the equine digestive system.

At Freedom Health, we strive to ensure consistency and quality in our products. As such, some basic guidelines for the proper handling and storage of the product can help ensure that the physical appearance and properties of SUCCEED are at their best.

Please be aware of the following notes and guidelines:

- **STORAGE:** SUCCEED should be stored in a cool, dry location, out of direct sunlight. Store SUCCEED oral paste at temperatures below 100° F (38° C), and granules at temperatures below 80° F (27° C). The product may be safely kept refrigerated when not in use.
- **CONSISTENCY:** The ingredients in SUCCEED are natural. As a result, some variation in color and consistency may be visible. Manufacturers of supplements often add fillers to their products, which can minimize the variation that naturally occurs. Freedom Health uses no such fillers. Slight variations in color or consistency have no bearing on product effectiveness or utility.
- **MOISTURE AND RANCIDITY:** SUCCEED contains minimal moisture, and no water is added to the product. By doing this, and thanks to the nature of the oat oil in SUCCEED, rancidity is very unlikely. In regular lab testing for rancidity, SUCCEED passes 100% of the time. When exposed to temperatures above 85° F, especially over longer period, SUCCEED will bloom or release oil. This can give the appearance of the product being wet. However, this does not reflect moisture, and does not affect the product performance and utility.
- **CLUMPING:** SUCCEED is a mixture of dry products (oat flour, amino acids, and yeast) with oil. The blooming or release of oil (separation of oil from the dry materials) referenced above may result in the formation of clumps in the granular product. This has no effect on product performance or utility and can often be aided by shaking and refrigeration overnight.
- **ODOR:** upon opening the SUCCEED container lid, you may notice a strong oat smell combined with an alcohol odor. The alcohol scent results from the alcohol used in the production of the raw materials, and it is harmless. It usually blows off after a short time.
- **TESTING:** A sample from every lot of SUCCEED is held for testing and long term evaluation (i.e., “shelf life” testing) to 2x the recommended use date (i.e., “best if used by” date). Product quality is consistently maintained over this period of time.

Temperature Tags

Every SUCCEED DCP and SUCCEED VF container is labeled with temperature indicator tags. These tags, which display a circular “target” design, are sensitive to high temperature. The center of the “target” will turn solid black if exposed to excessive heat. If you see a black tag on a container of product, the product is safe but may have experienced separation of the oil and dry ingredients as a result of exposure to heat.

You can try the product first to determine if this is an issue. If there is no issue, you can safely use the product. If there is separation and the product is clumpy or the paste is difficult to expel from the syringe, contact the dealer (vet or retailer) where you purchased the product for a replacement.

If you have questions about SUCCEED products, including how to properly handle and store them, call us at 866-270-7939. You can also email Freedom Health at support@succeed-equine.com.