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**United States Equestrian Team Members Travel to Hong Kong  
with SUCCEED® Digestive Conditioning Program®**

*SUCCEED Named Official Digestive Conditioning Product  
of the United States Equestrian Federation*

FOR IMMEDIATE RELEASE

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Aurora, OH (July 23, 2008)—Freedom Health, LLC, is proud to have supported the United States Equestrian Team (USET) in Show Jumping, Dressage and Eventing by providing SUCCEED® Digestive Conditioning Program® to all interested team members as they prepared to travel to Hong Kong for the grueling weeks of competition at the summer Games.

Recently named the Official Digestive Conditioning Product of the United States Equestrian Federation (USEF), SUCCEED's impact on digestive health and performance is no secret to team members McLain Ward, Laura Kraut, Steffen Peters and Courtney King-Dye, as well as alternates Kate Levy and Karen O'Connor. These top riders are long-time SUCCEED users.

"Traveling to Hong Kong and then competing at the highest levels of the sport is certainly a challenge for our horses," said Dressage USET member Steffen Peters. "The stress of travel and competition are obvious concerns affecting digestive health, but we also need to consider that issues of trainability, behavior and stamina may have their root in the digestive system. SUCCEED supports all these functions and helps the rider to develop an athlete who performs with style and brilliance."

Peters is fresh from an impressive win at the Collecting Gaits Farm/USEF National Grand Prix Dressage Championship and USEF Selection Trials with Ravel, who is currently



unbeaten in 2008. He also rode Lombardi 11, his alternate horse for Hong Kong, to a fifth-place finish overall. Fellow competitor, teammate and SUCCEED user King-Dye finished third and fourth overall with Harmony's Mythilus and Idocus, respectively.

SUCCEED is a Functional Feed™ that maintains the structure and function of the equine digestive system, which in turn fuels every other system in the horse's body. Horse owners using SUCCEED have reported wide-ranging effects in their horses, from improvements in appetite and condition to a more willing attitude. Many top riders across various disciplines who have tried SUCCEED recognize that digestive health is a key issue in all their horses, regardless of level of competition or training.

"We've used the product for a long time on our own horses, so I'm very excited to have SUCCEED as the Official Digestive Conditioning Product of the USEF," said two-time USEF Equestrian of the Year and USEF President David O'Connor. "SUCCEED can make a huge difference in how a horse behaves and performs—improving its ability to compete successfully on an international level."

For more information on SUCCEED Digestive Conditioning Program, including in-depth articles on digestive tract health and interactive presentations, visit **[www.SucceedDCP.com](http://www.SucceedDCP.com)**. Information may also be obtained by calling toll-free, 866-270-7939.

SUCCEED® Digestive Conditioning Program® and the SUCCEED® Equine Fecal Blood Test™ are produced and distributed exclusively by Freedom Health, LLC of Aurora, Ohio. This company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them.