

## **Inaugural Thoroughbred Fraternity Party is a Resounding Success**

*Event Raises More Than \$50,000 for Thoroughbred Horsemen's Education*

FOR IMMEDIATE RELEASE

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Aurora, OH (June 29, 2006)—More than 200 people attended the inaugural Thoroughbred Fraternity Party, presented by SUCCEED™ Digestive Conditioning Program™ on June 17 at the Kentucky Derby Museum. Proceeds from the event will benefit the Race for Education and the Klein Family Learning Center.

Following a day of racing at Churchill Downs that culminated with the Stephen Foster Handicap, guests attending the event joined hosts Chris Lincoln and Randy Moss of ESPN at the Kentucky Derby Museum. Attendees included Hall of Fame jockeys Jerry Bailey, Chris McCarron, Jacinto Velasquez and Donald Brumsfield along with trainers Dale Romans, Bill Mott, Bob Holthus and Ron Moquett. Owners in attendance included Ken and Sarah Ramsey, Richard Klein and Ted Bowman, whose Seek Gold had won the \$750,000 Stephen Foster Handicap at odds of 91 to 1.

The Thoroughbred Fraternity Party featured live and silent auctions and a raffle, which together with ticket sales and other revenues raised more than \$50,000 for horsemen's education. Both the Race for Education, which provides scholarships and aids in job placement in the Thoroughbred industry, and the Klein Family Learning Center, which provides educational services for personal and professional enrichment

to the backstretch employees of Churchill Downs, were pleased with the response to this event and hope to make it an annual affair.

“This event was a resounding success, and the students supported by the Race for Education and the Klein Family Learning Center will certainly benefit from the involvement of the racing community,” said Elisabeth Jensen Collier, Executive Director of the Race for Education. “We also had the backing of great sponsors, including Freedom Health and SUCCEED. We’re grateful for their support and without them, this event would not have been the success that it was.”

This sponsorship is just one of many commitments that Freedom Health has made to support the Thoroughbred industry. The company also works with New Vocations, a Thoroughbred and Standardbred adoption program, and Old Friends, a Thoroughbred retirement program, to help retired race horses transition to useful and comfortable lives off the track. These horses receive daily feedings of SUCCEED, a nutritional supplement that is scientifically formulated to support complete equine digestive tract function and health.

“At Freedom Health, we strive to support both the horses and the people involved in the racing community,” said Patrick Warczak, Vice President – Marketing at Freedom Health, LLC. “It’s important to us as a company to reach out to organizations working to advance the care of horses and the education of individuals in the racing industry, which is a significant aspect of our business.”

For more information on SUCCEED Digestive Conditioning Program, including in-depth articles on digestive tract health and interactive presentations, visit **[www.SucceedDCP.com](http://www.SucceedDCP.com)**. Information may also be obtained by calling toll-free, 866-270-7939.

SUCCEED Digestive Conditioning Program is produced and distributed exclusively by Freedom Health, LLC of Aurora, Ohio. This company is focused on finding, perfecting and delivering superior, innovative products that address real and significant health-related issues for animals and the people who care for them.